



October 16, 2008

Dr. Paul Twomey
CEO
Internet Corporation for Assigned Names and Numbers
4676 Admiralty Way, Suite 330
Marina del Rey, CA 90292-6601

Dear Dr. Twomey,

On behalf of the green community known as EarthShare, I am writing to express our support for DotGreen's application for the new .green Top Level Domain (TLD).

Simply put, EarthShare is a nationwide environmental federation that offers working people the easiest, best opportunity to support environmental stewardship through payroll contribution at the workplace. EarthShare's appeal is its list of more than 400 respected environmental member charities, and the ease with which those organizations may be supported through the EarthShare federation model.

For more than 20 years, EarthShare has represented only carefully screened, reputable, accountable and effective environmental groups that work locally, nationally and internationally. These groups include The Nature Conservancy, NRDC, World Wildlife Fund and Sierra Club Foundation. EarthShare participates in the federal government's employee workplace giving campaign, the Combined Federal Campaign (CFC), and in campaigns with hundreds of corporate and private sector employers such as American Express, JPMorgan Chase, Hewlett Packard, Patagonia, UnitedHealth Group, and Wal-Mart.

DotGreen is committed to promoting the green movement and green environmental awareness online, as is EarthShare. In turn, DotGreen will promote the green e-commerce and green ideals which are appropriate to the .green TLD string. EarthShare believes DotGreen's strong business plan to grow the ".green" Internet community and its 501(c)3 non-profit status are beneficial to managing the ".green" namespace on the Internet.

DotGreen is in line with objectives EarthShare seeks to achieve. We are recognized as a leader in the green community and we applaud the mission of DotGreen. We strongly urge ICANN to award the new and unique .green TLD to DotGreen.

Sincerely Yours,

Renny Perdue
Executive Vice President

Attachments: List of our corporate sponsors, List of our member organizations
Cc: Mr. Peter Dengate-Thrush, Chairman, ICANN